

SOL CONSULTORIAC PRICE LIST

Marketing consulting services



Brand Analysis and Audit

In-depth analysis and assessment of your brand's current visibility and perception in the market.

from €750

Competitor Analysis and Benchmarking

Insightful analysis of your competitors' branding strategies and market positioning. Identification of competitive advantages and opportunities for improving brand visibility.

from €900

Target Audience Research and Segmentation

Detailed research and segmentation analysis of your target audience's demographics, preferences, and behaviours.

from €550

Brand Positioning Strategy

Expert guidance in developing a clear and compelling brand positioning strategy.

from €1.550

Content Strategy Consulting

Content strategy advice to increase brand visibility and engagement.

from €580

Digital Marketing Optimization Consultation

Optimization of your digital marketing efforts with personalised advice and strategies.

from €550

Influencer Marketing Strategy Consulting

Exploration of opportunities for influencer collaborations to amplify brand visibility and reach.

from €450

Public Relations and Media Outreach Consultation

Development of strategic PR campaigns and media outreach initiatives to boost brand visibility.

from €750

Brand Awareness Campaign Strategy

Design and strategic guidance of targeted brand awareness campaigns across multiple channels.

from €700

Personalized Marketing Strategy

Advice on personalised marketing strategy that resonates with your target audience segments.

from €600

Brand Monitoring and Reputation Management Consultation

Proactive management of your brand's reputation with expert guidance and support.

from €400

Customer Journey Mapping

Guidance on mapping your customer's journey and identifying key touchpoints to gain insights into customer interactions with your brand to optimise engagement and conversion strategies.

from €450

Social Media Engagement Strategy

Consulting on a strategic approach to social media engagement. Expert advice on content creation, community management, and relationship-building to foster meaningful interactions.

from €350

Email Marketing Optimization

Analysis and optimisation of your email marketing campaigns for better engagement.

from €450

Customer Experience Enhancement

Guidance on enhancing your overall customer experience and increasing engagement.

from €650

Community Building Strategy

Expert recommendations on building and managing an online community around your brand.

from €450

Brand Differentiation Strategy

Strategic recommendations to differentiate your brand from competitors by highlighting unique value propositions and addressing market gaps.

from €250

Brand Messaging Alignment

Recommendations to ensure consistency in brand messaging across all channels.

from €199

An Hour Consultation with Consultoriac Expert

Providing insights tailored to your business marketing needs. Our experts will analyse your challenges, provide strategic recommendations, and offer actionable solutions to propel your business forward.

from €199